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TRANS	SAUTTAL E		Application No.	09/941,424	
1	SMITTAL FO		Filing Date	August 28, 2001	
be used for all	correspondence afte	r initial filing)	First Named Inventor	Curtis E. Jutzi	
~			Art Unit	2611	
			Examiner Name	Gary Au	
Total Number of F	Pages in This Submission	on	Attorney Docket Number	42390P11870	
	ENCLOS	SURES (chec	k all that apply)		
Fee Transmittal	Form	Drawing(s)	After Allowance Communic to Group	
Fee Attac	ched	Licensing-	related Papers	Appeal Communication to I of Appeals and Interference	
Amendment / Response		Petition		Appeal Communication to ((Appeal Notice, Brief, Reply Brief)	
After Fina Affidavits	al /declaration(s)	Petition to Provisiona	Convert a I Application	Proprietary Information	
Extension of Time Request		Power of Attorney, Revocation Change of Correspondence Address		_	
Express Abandonment Request		Terminal Disclaimer		Other Enclosure(s) (please identify below):	
Information Disclosure Statement		Request for Refund		Return Postcard	
PTO/SB/08		CD, Number of CD(s)			
Certified Copy of Priority Document(s)					
Decla	E Filing Fee aration/POA e to Missing ler 37 CFR	Remarks			
	SIGNATURE	OF APPLICA	NT, ATTORNEY, OR A	GENT	
Firm or Individual name	Gregory D. Cal	, ,	o. 39,926 TAYLOR & ZAFN	MAN LLP	
Signature					
Date	November 3, 2005				
	CERTIFI	CATE OF MAII	LING/TRANSMISSION		
I hereby certify that th sufficient postage as 1450, Alexandria, VA	is correspondence is be first class mail in an env	eing deposited wi	th the United States Posta	Service on the date shown below to Commissioner for Patents, P.O. B	
Typed or printed na	ame Julie Dussau				
Signature	Lulis	Dussa	ult	Date November 3, 200	

Signature

NOV 0 7 2005

Complete if Known Application Number 09/941,424 Filing Date August 28, 2001 First Named Inventor Curtis E. Jutzi Applicant claims small entity status. See 37 CFR 1.27. TOTAL AMOUNT OF PAYMENT (\$) Complete if Known Application Number 09/941,424 Filing Date August 28, 2001 First Named Inventor Curtis E. Jutzi Examiner Name Gary Au Art Unit 2611 Attorney Docket No. 42390P11870

			•	Attorney Docket No.	42390F11870		
METHOD OF PAYMENT (check all that apply)							
Check [☐ Check ☐ Credit card ☐ Money Order ☒ None ☐ Other (please identify):						
Deposit Account Deposit Account Number: 02-2666 Deposit Account Name: Blakely, Sokoloff, Taylor & Zafman LLP							
For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)							
Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee							
★ Charge any additional fee(s) or underpayment of fee(s) under 37 CFR §§ 1.16, 1.17, 1.18 and 1.20.							
FEE CALCULATION							
Large Er	Large Entity Small Entity						
Fee	Fee	Fee	Fee	Fee Description		Fee Paid	
Code	(\$)	Code	(\$)	ree bescription		l ee i aid	
1051	130	2051	65	Surcharge - late filing fee or oath			
1052	50	2052	25	Surcharge - late provisional filing fee	or cover sheet.		
2053	130	2053	130	Non-English specification			
1251	120	2251	60	Extension for reply within first month			
1252	450	2252	225	Extension for reply within second month			
1253	1,020	2253	510	Extension for reply within third month			
1254	1,590	2254	795	Extension for reply within fourth month			
1255	2,160	2255	1,080	Extension for reply within fifth month			
1401	500	2401	250	Notice of Appeal			
1402	500	2402	250	Filing a brief in support of an appeal			
1403	1,000	2403	500	Request for oral hearing			
1451	1,510	2451	1,510	Petition to institute a public use proce	eeding		
1460	130	2460	130	Petitions to the Commissioner			
1807	50	1807	50	Processing fee under 37 CFR 1.17(q))		
1806	180	1806	180	Submission of Information Disclosure	Stmt		
1809	790	1809	395	Filing a submission after final rejection (37 CFR § 1.129(a))			
1810	790	2810	395	For each additional invention to be examined (37 CFR § 1.129(b))			
Other f	ee (spe	cify) _				.,,	
				S	SUBTOTAL (2)	5)	
					` ′ ∟		

SUBMITTED BY Complete (if applicable)							
Name (Print/Type)	Gregory D. Caldwell	Registration No. (Attorney/Agent)	39,926	Telephone	(310) 207-3800		
Signature	(del)	-		Date	11/03/05		



PATENT Attorney's Docket No. <u>42390P11870</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Curtis E. Jutzi

Group Art Unit:

2611

Serial No. :

09/941,424

Examiner:

Au, Gary

Filed

August 28, 2001

Confirmation No.:

7220

For

Server-Side Preference Prediction Based on Customer Billing Information to Generate

a Broadcast Schedule

AMENDMENT AND REPLY UNDER 37 C.F.R. § 1.111

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

In response to the outstanding non-final Office action dated August 11, 2005, Applicant respectfully requests reconsideration in view of the following Amendment and Remarks.

Amendments to the claims begin on page 3 of this paper. Support for the amendment may be found in the specification at least on page 8, paragraph 30 through page 9, paragraph 33.

Remarks begin on page 9 of this paper.

It is not believed that extensions of time are required beyond those that may otherwise be provided for in documents accompanying this paper. However, if additional extensions of time are necessary to prevent abandonment of this application, then such extensions of time are Appln. Serial No. 09/941,424 Attorney's Docket No. 42390P11870 Reply to non-final Office Action mailed on August 11, 2005

hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefore are hereby authorized to be charged to Deposit Account No. 50-0221.